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PRESS RELEASE

New technologies for data and product trasability are presented in SIBIU

On Thursday, November 8th 2007, the conference **Identity-Based Tracking and Web-Services (TraSer)** will take place at the **Continental Forum Hotel** in Sibiu. The event is organized by the Sibiu-based software house **Wittmann&Partner** in collaboration with its partners, the **Computer and Automation Research Institute within the Hungarian Academy of Sciences** and the company **INNOTEC**.

Sibiul was chosen as event site because it represents a powerful industrial pole.

The presentations and discussions will be centered around news, examples and demonstrations regarding the use of **RFID technology** and **ERP solutions integrated with RFID** for data and product tracking. Therefore, the **TraSer** conference has as target audience managers in charge with production, quality and logistics from food products producers, industrial production, logistics and transportation.

Implementing this type of logistic systems is eligible for EU financing through structural funds.

For further information on participating contact Wittmann&Partner at **tel. 0269 231 037** or via email office@wittmann-partner.ro.

About RFID technology

RFID technology is complementary to bar code systems, combining the advantages of microchips and communication by radio frequency.

The main advantages of RFID technology are: data and product tracking, reducing loading/unloading time, reducing handling errors in warehouses, rapid and precise stock inventory, automatic sorting of materials.

About Wittmann&Partner

Wittmann & Partner is a software company based in Sibiu. Our activity is focuse don developing Internet, Intranet, mobile or client-server applications for Windows and Linux/Unix platforms.

Companies from Romania, Germany, the Netherlands, the U.K. have chosen us as trusted partner in software development. Among our local and regional partners are TransAgape, Boema, Compa, Alpin 57 Lux, Tribuna, Antena1.